

Environnemental interest

Sustainable development is one of the main concern of Zone51 when organizing concerts and the « Festival Léz'arts Scéniques ».

In 2007, Zone51 became a partner of ADEME (a French agency for the protection of the environment). The main action is to reduce and to recycle the waste, which is supported by the SMICTOM, the DIREN and the brewery HEINEKEN.

Every action taken during the « Festival Léz'arts Scéniques 2007 » are now fully part of the association's functioning and are carried out at every event organized by Zone51.

reduction of waste

Zone51 set up a system of reusable cups with deposit for each drinks and on each event. These actions helped to reduce the manufacture and the treatment of 40,000 cups per year.

environment-friendly communication

All communication supports such as tracts or posters are printed exclusively on recycled paper with biodegradable inks, with the support of Coopéerock which is eco-label certified.

Two-sided printing is consistently used and communication on Internet is encouraged.

recycling

Zone51 and SMICTOM Alsace Central are acting together to increase public awareness in recycling. Collection and sorting out of waste has therefore been put in place on each event in order to increase recycling.

contractor selection

The association Emmaüs, partner of Zone51 since 2004, provide second hand material to be used on artists/staff areas: sofas, dishes, cutlery etc. This partnership originated from the idea of saving and recycling items.

Zone51 also selects its food suppliers on ecological requirements, such as recyclable disposable dishes, biological food, local producers etc.

responsible transport

Zone51 encourages the public to use carpool to attend their events especially via partnerships with carpool websites.

A partnership with a bus company was set up in 2008 for the « Festival Léz'arts Scéniques »: a shuttle service departing from several big cities in Alsace was launched to take the public to the festival for 1€.

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